



**BridgeSTOR CEO John Matze to Deliver Keynote Address at San Diego State University
March 28, 2014 Applied Computational Science and Engineering Event**

***Highly-Acclaimed SDSU ACSESS Computational Science and Engineering Event Focuses on
Harnessing Massive Amounts of Data***

Poway, Calif – March 25, 2014 – [BridgeSTOR, LLC](#), the company making cloud storage accessible, today announced that the Company's CEO, John Matze, will deliver the keynote address at the prestigious annual ACSESS (Applied Computational Science and Engineering Student Support) event. ACSESS is SDSU's outreach to industry program whose goal is to foster collaboration between academia and industry by bringing "real world" problems to PhD and MS students in the Computational Science and Engineering (CS&E) discipline.

CS&E is a growing field in which computational models are used to understand complex systems that manage massive amounts of data.

The 2014 event will be held at the San Diego State University's Parma Payne Goodall Alumni Center on Friday, March 28, 2014 beginning at 12:00 P.M.

Matze will deliver his keynote titled: "How Big Data is Impacting Business" at 1:20 P.M. The address will focus on harnessing massive amounts of Cloud storage to the benefit of the business enterprise.

Here is a link to the event: <http://www.csrc.sdsu.edu/acsess/acsess2014/index.html>

Here is a link to the program: http://www.csrc.sdsu.edu/acsess/acsess2014/ACSESS_Program_2014.pdf

BridgeSTOR, LLC

BridgeSTOR, LLC, the Cloud Storage Access Company, headquartered in Poway, CA, near San Diego has created a Cloud Storage File System (CSFS™) to extend and enhance the usability and manageability of cloud storage, including Amazon S3™, and other cloud vendors by transforming complex and sophisticated object-based storage into traditional file-based storage accessible by standard Windows or Linux-based applications and management tools. BridgeSTOR strives to make cloud data access simple and affordable to organizations of all sizes.

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