



BridgeSTOR Announces Free 30-Day Trial of CRUNCH™ Deduplication for Microsoft Data Protection Manager (DPM 2010/2012)

Virtual Appliance Download Enables Microsoft DPM 2010/2012 Users to Validate the Effectiveness of Deduplication in Their Own Environments

POWAY, CA--(Marketwire - Mar 26, 2013) - BridgeSTOR, LLC, the company Advancing Deduplication to the Cloud, today announced release of a downloadable trial version the CRUNCH™ Virtual Deduplication Appliance, BridgeSTOR's 2nd generation deduplication and compression technology for Microsoft System Center Data Protection Manager (DPM 2010/2012). Delivered as a VHD, CRUNCH runs as a Virtual Appliance in Windows Server 2008 R2 Hyper-V systems and can co-reside with DPM in a single physical server.

The Virtual Appliance trial is a fully-featured software product with no limitations or restrictions beyond the 30-day trial time period.

The CRUNCH for DPM download enables users of Microsoft's server and workstation data protection product to fully understand and evaluate the benefits of storing deduplicated data onsite in the data center and offsite for disaster recovery, archive and long term data retention.

By offering a comprehensive range of data deduplication strategies, CRUNCH for DPM can reduce or eliminate the disk requirements of short-term DPM storage pools by adding a new long-term disk storage pool operating as virtual tape without relinquishing DPM functionality or operational convenience.

BridgeSTOR's capacity optimization is the ideal response to DPM's voracious storage appetite.

In addition to reducing DPM capacity requirements, CRUNCH supplies "agentless" backup for NFS and CIFS clients that are currently unprotected by DPM. NFS, CIFS and DPM data can be stored on disk, tape and/or in the Cloud -- all in CRUNCH-deduplicated format.

"We are pleased to offer CRUNCH for DPM as a no-cost download from the BridgeSTOR website. Because every installation's data is unique, the optimal approach to evaluating CRUNCH's deduplication effectiveness is by using your own data for a test" says John Matze, CEO, BridgeSTOR, LLC. "By evaluating CRUNCH for DPM, data protection administrators, managers and specialists will be able to choose the optimal deduplication strategy for their installations."

The CRUNCH for DPM Virtual Appliance trial can be downloaded from the BridgeSTOR website at http://www.bridgestor.com/English/Landing_Pages/CRUNCHforDPM_30DayTrial.html.

CRUNCH for DPM is offered through a BridgeSTOR Deduplication as a Service (DaaS) subscription. Using DaaS, a user signs up for a period of time, receives value over that period and then, at the end of the subscription period determines whether or not to renew. If the customer decides not to renew they will always be able to recover data. DaaS customers pay only for the services provided. No CAPEX is required because BridgeSTOR's DaaS is a pure OPEX offering.

CRUNCH for DPM annual subscription fees start at \$2,400.00 per instance. Contact BridgeSTOR sales for further detail.

BridgeSTOR, LLC

BridgeSTOR, LLC, headquartered in Poway, CA, near San Diego, is advancing the technology of data deduplication to bridge the gap between the data center and offsite storage. The company is extending the boundaries of data deduplication into virtual machine disaster recovery and archive, optimized virtual data transfer to the Cloud and the long-term retention of deduplicated data on magnetic tape.

BridgeSTOR makes virtual machine data protection, disaster recovery and data archive simple, affordable and accessible to businesses of all sizes. The company brings data deduplication to both Cloud storage and magnetic tape using on-premises Virtual Deduplication Appliances and the innovative "Deduplication as a Service" (DaaS) OPEX-only cost model to deliver a data protection experience that overcomes the limitations of traditional storage and networking. The company's website is:
<http://www.bridgestor.com>

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