



BridgeSTOR Announces Tape Deduplication Technology at the Tape Summit in Germany

Partnering with the ExecEvent and 'Powering the Cloud' to introduce deduplication to tape and DDFS - the Data Deduplication File System

POWAY, Calif, FRANKFURT, Germany – October 29nd, 2012, BridgeSTOR, LLC, the company Advancing Deduplication to the Cloud, today announced the participation of its CEO, John Matze in the ExecEvent's Tape Summit being held in conjunction with the 'Powering the Cloud' events – SNW Europe, Datacenter Technologies and Virtualization World - on October 30 and 31, 2012 at Congress Frankfurt, Frankfurt am Main, Germany.

The Tape Summit is a comprehensive look at the current and future state of this vital segment of the storage market in which tape-related storage trends are discussed by market and industry leaders who are driving the future of software and hardware solutions designed to meet modern data storage demands.

Matze will be sharing BridgeSTOR's technological vision with executives from Spectra Logic, Quantum, HP, IBM and Tandberg Data as part of the "Hot Technologies in Data Storage" panel discussion from 3:50 to 4:40 P.M. on Tuesday, October 30th. The discussion will be moderated by George Crump, Senior Analyst at Storage Switzerland.

Matze will also participate in the "Tape Technology and Trends" session from 4:45 to 5:30 P.M., describing BridgeSTOR's breakthroughs in using tape and the Cloud as deduplicated data storage mediums, DDFS, the Data Deduplication File System and how DDFS combines with LTFS, the Linear Tape File System to bring unprecedented levels of functionality to recovering data from a deduplicated format stored on tape.

According to Dave Simpson, Senior Storage Analyst, The 451 Group, "The Tape Summit is a great forum for taking the pulse of the overall tape industry, and for gaining a better understanding of the growth opportunities -- and promising use cases -- for tape going forward."

About BridgeSTOR, LLC

BridgeSTOR, LLC, headquartered in Poway, CA, near San Diego, is advancing the technology of data deduplication to bridge the gap between the data center and offsite storage. The company is extending the boundaries of data deduplication into virtual machine disaster recovery and archive, optimized virtual data transfer to the Cloud and the long-term retention of deduplicated data on magnetic tape. BridgeSTOR makes virtual machine data protection, disaster recovery and data archive simple, affordable and accessible to businesses of all sizes. The company brings data deduplication to both cloud storage and magnetic tape using on-premises Virtual Deduplication Appliances and the innovative "Deduplication as a Service" (DaaS) OPEX-only cost model to deliver a data protection experience that overcomes the limitations of traditional storage and networking. The company's website is: <http://www.bridgestor.com>.

About SNW Europe

Now in its ninth year in Frankfurt, SNW Europe is the largest fully-independent conference where IT managers and professionals can attend SNIA-endorsed education tracks, get hands-on access to a wide

range of solutions demonstrations, and mix with industry peers and technology experts who face similar IT storage and data management issues every day. SNW's unique association with the European storage user community enables us to bring you a conference program that addresses each of the highest priority issues shared among all types of organisation, both large and small, public and private. So whether you are just embarking on your first consolidated storage resource project or are looking at multi-site business continuity issues then SNW Europe is the place to be. For further information please visit www.snweurope.net

About The ExecEvent

The ExecEvent is an exclusive industry-insider only business development event designed to maximize growth and profit potential for CxO and VPs of vendor companies, financial executives and high-level consultants. The ExecEvent is owned by Port Matters Corporation. Information can be found at <http://www.theExecEvent.com>.

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